



Newsletter Advertisement Order Form — Fall 2011 to Summer 2012

Our Family Coalition's quarterly newsletter is viewed by over **5,000 Bay Area families and organizations**. Display ads are printed in black and white may be purchased for businesses and organizations. Pricing, dimensions, and preferred formats appear below. After submitting the order form and payment, please e-mail a high quality (300dpi+) graphic (preferably JPG) to bYk gYHf@ourfamily.org. Please send ads print-ready or ads can be created for an additional fee. Preferred Formats: JPEG, TIFF, EPS, PDF, or hard copy.

Contact Information

Organization/Company: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Fax: _____
 Contact Person: _____ Contact Title: _____
 Contact Email: _____ Contact Phone: _____

Advertisement Order

Please select how many issues and which issue(s) your ad will be placed in.

Ad Size	1 Issue			2 Issues		
	For Profit Orgs and Persons	Non-Profit Orgs w/ Budgets over \$500,000	Non-Profit Orgs w/ Budgets under \$500,000	For Profit Orgs and Persons	Non-Profit Orgs w/ Budgets over \$500,000	Non-Profit Orgs w/ Budgets under \$500,000
Full Page (8.5"x11")	not offered	<input type="checkbox"/> \$615	<input type="checkbox"/> \$375	not offered	<input type="checkbox"/> \$1,215	<input type="checkbox"/> \$735
Half Page (8.5"x5.5")	<input type="checkbox"/> \$495	<input type="checkbox"/> \$315	<input type="checkbox"/> \$195	<input type="checkbox"/> \$975	<input type="checkbox"/> \$615	<input type="checkbox"/> \$375
Quarter Page (4.25"x5.5")	<input type="checkbox"/> \$255	<input type="checkbox"/> \$165	<input type="checkbox"/> \$105	<input type="checkbox"/> \$495	<input type="checkbox"/> \$315	<input type="checkbox"/> \$195
Business Card (2"x3.5")	<input type="checkbox"/> \$135	<input type="checkbox"/> \$90	<input type="checkbox"/> \$60	<input type="checkbox"/> \$255	<input type="checkbox"/> \$165	<input type="checkbox"/> \$105
Ad Size	3 Issues			4 Issues		
	For Profit Orgs and Persons	Non-Profit Orgs w/ Budgets over \$500,000	Non-Profit Orgs w/ Budgets under \$500,000	For Profit Orgs and Persons	Non-Profit Orgs w/ Budgets over \$500,000	Non-Profit Orgs w/ Budgets under \$500,000
Full Page (8.5"x11")	not offered	<input type="checkbox"/> \$1,815	<input type="checkbox"/> \$1,095	not offered	<input type="checkbox"/> \$2,415	<input type="checkbox"/> \$1,455
Half Page (8.5"x5.5")	<input type="checkbox"/> \$1,455	<input type="checkbox"/> \$915	<input type="checkbox"/> \$555	<input type="checkbox"/> \$1,935	<input type="checkbox"/> \$1,215	<input type="checkbox"/> \$735
Quarter Page (4.25"x5.5")	<input type="checkbox"/> \$735	<input type="checkbox"/> \$465	<input type="checkbox"/> \$285	<input type="checkbox"/> \$975	<input type="checkbox"/> \$615	<input type="checkbox"/> \$375
Business Card (2"x3.5")	<input type="checkbox"/> \$375	<input type="checkbox"/> \$240	<input type="checkbox"/> \$150	<input type="checkbox"/> \$495	<input type="checkbox"/> \$315	<input type="checkbox"/> \$195

Issue - Publication Date

- Fall 2011 Newsletter - October 1, 2011
- Winter 2012 Newsletter - January 1, 2012
- Spring 2012 Newsletter - July 1, 2012
- Summer 2012 Newsletter - July 1, 2012

Ad & Payment Due

- August 15, 2011
- November 15, 2011
- February 15, 2012
- May 15, 2012

Payment

- Check payable to “Our Family Coalition” is enclosed.
- Check payable to “Our Family Coalition” will be sent to _____
- Charge credit card:

American Express MasterCard Visa

Account No.: _____

Expiration: _____ / _____ Security Code: _____

Card Holder Name: _____

Signature: _____

Terms and Conditions

1. Advertiser must submit payment and materials on or before due dates. Graphics must be submitted newsletter@ourfamily.org.
2. Ad fees are not a charitable donation and are not tax-deductible
3. Our Family Coalition reserves the right to refuse or cancel any ad and to edit for spelling grammar and style.
4. Our Family Coalition does not endorse any advertisers.
5. Advertisements are accepted on a first-come first-serve basis.
6. Ads can be purchased for up to four issues at a time.
7. Publication date is not guaranteed and subject to delay due to bulk mail delivery. Time sensitive ads must be placed well in advance.
8. Advertisers and advertising organizations are responsible for the content of ads as submitted and shall hold harmless, defend and indemnify Our Family Coalition and its employees from and against any claims made in connection with the content of any advertising.
9. The advertiser must notify Our Family Coalition in writing of any error within 7 days of publication.

The undersigned agrees to the terms and conditions above. The undersigned further states that s/he has the authority to sign this contract on behalf of the advertiser specified above.

Name: _____

Title: _____

Signature: _____ Date: _____

Email completed form to bykgYHYf@ourfamily.org, fax to 415-981-1962 or mail to 1385 Mission St., Ste. 340, San Francisco, CA 94103.